

Persuasive Writing Checklist

- ☐ I clearly state my position or argument in the introduction.
- ☐ I begin with a lead/introduction that grabs the reader's interest.
 - Present interesting facts/statements
 - Tell a story related to my position or argument
 - Alarm the reader by presenting “what ifs” or questions
- ☐ I support my position or argument with some of these: relevant information, facts, expert opinions, statistics, quotes, and examples.
- ☐ I tell the readers everything they need to know to convince them of my position.
- ☐ I support and defend my position or argument in the body of the writing.
- ☐ I tell things in a logical order that makes sense—I place the most convincing evidence where it best supports my position.
- ☐ I use words that persuade or convince the reader to think or act a certain way.
- ☐ I end with a strong conclusion that is interesting, convincing, and suggests action.
- ☐ I sound knowledgeable and authoritative.